

VIDEOSYNCRASIES

ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.

April - September 1984

FRIDLEY, MINNESOTA

Vol. 5, No. 2



DANCING WITH ANNA

Anna Konstance is a professional dancer who has performed many times in front of television cameras. She's worked with celebrities like Perry Como and Jackie Gleason and has performed at Radio City Music Hall in New York City.

She's always been curious about what it's like to work behind the cameras. That's why she got involved with the Anoka County Communications Workshop about three years ago. (She moved to Minnesota nine years ago, after her husband died, to be near her only child.)

Anna is so enamored with ETC 12 that she even bought a house in Fridley to be near the studio.

Her interest in arts led naturally to producing a program called "Artists in Minnesota". Recent shows have featured interviews with actors about auditioning and with break dancers. "The way they (break dancers) perfect their work really makes them artists," she said. Anna won an ETC 12 Willies Award last year for a program featuring Miss Piggy in "Swine Lake".

Through ETC 12 she's developed an appreciation of all the details it takes to put together a program. "It's fascinating," she said.

She really likes editing. "That's how you shape a show," she said. "Also, it's something you can do by yourself." She admits it's been frustrating at times to get a volunteer crew together to help with a program. But even the organizing and producing parts of making a program are interesting to her.

(Continued on next page)

Anna con't

She didn't think she'd like doing the on-camera interviewing but it turns out she likes that part, too.

"Artists in Minnesota" is shown on ETC 12 at varying times (all schedules are published weekly). She's also going to have the program run on other cable TV systems.

She wishes more people would become involved in public access and hopes all the publicity in recent months helps stir peoples' interest.

Ruth Dunn



Happy Trails...Will

It isn't really goodbye, but good luck to Will Loew-Blosser. After almost five years as the Workshop's first coordinator, Will has accepted a position with the Minneapolis Telecommunications Network (MTN). He is serving as MTN's Administrative Assistant. In this position, he will be assisting MTN's Board in establishing their access activities for the City of Minneapolis. MTN is in much the same position the Workshop Board was nine years ago. We all know Will's experience at the Workshop will serve him well in Minneapolis.

In September of 1979, Will started as the Workshop's first paid staff member. He arrived and found an empty office, a 3/4" VTR, a reel-to-reel 1/2" machine and a couple of used studio cameras.

These were the days of no editing, no portapaks. The only portapak was a B&W owned by the Anoka County Library and the Fridley Fire Department's color portapak. If you have seen the facilities lately, you know we have come a long way, through a 'Frankenstein' 1" editor, finally to a fully equipped VHS and 3/4" facility.

Throughout the years, Will literally taught and assisted thousands of access users. His easy going style and humor helped many a producer through their first insert edit. Will's insistence that VHS would suffice established the Workshop as one of the first 1/2" centers. While his labeling system and constant rewiring caused occasional lifted eyebrows, his band aids and bubble gum kept many a machine operational.

While the Workshop prospered, Will grew both professionally and as a friend of access. All Workshop members feel they are a part of an exciting experience. Will has been an important part of that experience, its development and growth, and he'll be part of its future. Will is a part of the Minnesota Access Community. We may not see him daily, but he's still around!

Mark Neuman-Scott

NFLCP HERE

The ACCW is co-hosting a regional NFLCP meeting on October 12-13-14 at the Hilton Inn Minneapolis. If you haven't received an eye-catching dinosaur postcard and would like info on this ACCESS event, please call 571-9144 for the brochure that will explain what's going on. The NFLCP is the National Federation of Local Cable Programmers. The mission is to pass around as much knowledge in three days between ourselves as possible regarding access:

Beginning/No Experience Necessary;
Working It Out;
Community in Cable;
Labor & Business;
Roundtable Discussions;
Too much to list here - get on the phone!

Friday 4-6pm NFLCP Business Meeting

Saturday 8am Continental Breakfast

9-4:30pm Workshops

Sunday 8am Continental Breakfast

9-11am General Session

and the Telethon

The TELETHON has been over for some time now and I can safely state that I am now fully recovered. As I reflect in my newly regained sanity I discovered that I had not yet written a piece for the "Videosyncrasies" regarding the TELETHON.

I would like to warmly thank: The Handicap access group, St. William's Church, The Fridley youth, Mike Bednarchuk/In Focus, Larry Hutchinson, Bob Sisel, Terry Lovaas, Mark and Paula Neuman-Scott and of course Ralph Messer for his marvelous voice.

Even though we did not receive any matching grants we did break all TELETHON records. To date we have collected over \$2,400.00.



Larry Hutchinson and Janice Spano

Again this year the reason why the TELETHON worked was because of you. Your donations, time and talents again made ETC 12 a reality for another year.

Again, a warm thanks to all.

Jim Bauer

(Editors note: Apparently Jim has not sufficiently recovered. In a weak moment, he agreed to co-chair the TELETHON '85 drive with Ralph Messer, who will also be very happy to see this in print.)

Anoka County
Communications Workshop
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BOARD OF DIRECTORS

Mark Neuman-Scott, Chairperson
Jim Bauer, Treasurer
Mike Bednarchuk
Paula Neuman-Scott, Director/Staff
Allison Rudolph, Coordinator/Staff

VOLUNTEERS HONORED

There were two Volunteer of the Year awards presented at the ACCW April Membership Meeting. Ruth Dunn, ACCW Board member for one year, and Jim Bauer, ACCW Board member for three years were selected.

Ruth has been assisting on Videosyncrasies as a reporter, photographer and editor. She has done many volunteer shoots, focusing on handicapped sports. Many people have used her talents in their productions as part of the crew. Ruth has worked on much of the Workshop's publicity.

Four years ago Jim Bauer saw "The Fridley Poll" and decided he had to be a part of that TV channel. So was born the Unknown Bacon Driver. Jim has been very active on the Board. He is currently the Treasurer. He has been co-chair of the last TWO TELETHONS. (See his Telethon story). Jim has worked on many of his own shows (Harry & Martha Go Camping) and assisted on many others.

The membership passed revisions of both the Operating Rules and By-Laws. The Board approved these revisions earlier. Board members Clyde Moravetz, Ken Brennen and Mike Bednarchuk did all the homework preparing the revisions. Many of the changes included housecleaning. They did change requirements for residency of Board members, dissolved standing committees, and took the job description for the coordinator out of the by-laws. Committees will now be appointed by the Board on an as-needed basis.

One of our major goals for the rest of 1984 is to increase non-Board members participation on committees.

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MAJOR CONTRIBUTORS

City of Fridley, Herrick & Newman, Fridley Fire Fighters, U.A.W. Local 683, Arrowfast Printing, FMC Corporation, Onan Corporation, Herbst & Thue, Storer Cable, Lifestyle Music Arts, "In Focus"

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Ruth Dunn
Mark Hotchkiss
Paul Kapszak

John P. King
Ralph Messer
Clyde Moravetz

Ken Brennen (1975-1984)

Will Loew-Blosser (1979-1984)

* * * * *



and now ALLISON

was taking a course in "Research Methodologies" at the University of Minnesota. It was my first exposure to this material and no easy task - but, I had to get through it.. it was the final course I needed to take for my Master's in Speech Communication. I had been working as a Teaching Associate in the department for three years and was now teaching Broadcasting Production. Actually, I was teaching my assigned courses plus an extra class for another T.A. I enjoyed it, however...broadcasting was my favorite.

I would be switching gears soon, though, because I had been hired to teach Public Speaking evenings first summer session. That did not present any particular time problem, other than I was also looking forward to taking my written exams for my Master's the same session. Preparation was a little slow--I hadn't read all the necessary material, yet...oh, what the heck! There were still three weeks until exams...I would find time to study later.

With only four kids left at home (three teens and a toddler), teaching three courses, taking one class and preparing for nine hours of written exams, I needed something to do...

I decided to get a job!

I landed here at Everyone's Television Channel 12 as public access coordinator. I am enjoying it thus far and looking forward to fall when my other professional commitments have come to a halt and I can concentrate on this job, spend some time with my family and enjoy the fall colors while it lasts.

I'm really happy to be working here and look forward to meeting many of you as time goes on.

Allison Rudolph

GOOD-BYE, HELLO

After nine years as Secretary of the Workshop Board, Ken Brennen has stepped aside. Ken was one of the original incorporators of the Workshop. The Workshop had its birth on Ken's back porch. "I've never known the Workshop Board without Ken" stated Mark Neuman-Scott. Ken's knowledge and experience will be missed. Ken stated he would now like to get back to the fun - producing programs.

The announcement of Brennen's departure was made before the September membership meeting. Five board positions were up for election. Re-elected to the Board were Jim Bauer, Mike Bednarchuk, Paul Kapszak and Mark Neuman-Scott. Joining the Board for the first time is Ralph Messer.

Ralph put in many hours at the TELETHON '84 (and so did his family!), has been assisting many producers on their particular audio problems, and has worked on videotapes of his own. One particularly exciting event included riding in a WWII bomber with... one of our portapaks!

Ralph's enthusiasm and hard work will be a welcome addition to the Board.



Ralph Messer at the controls

*
VIDEOSYNCRASIES STAFF
Mark Neuman-Scott/Editor
Paula Neuman-Scott/Copy Editor/Layout
Ruth Dunn/Photos/Reporter
John P. King/Circulation Manager
* *

ACCESS GYPSIES

The latest phenomena in access (you heard it here first - coined in 1984) is the ACCESS GYPSY. For many years we've received bicycled tapes from here, there, everywhere - even from Uncle Ernie in East Lansing, Michigan. Now that there are centers springing up all over the Twin Cities, the Access Gypsy travels from center to center, spreading programming, sharing knowledge and helping things roll by assisting in the work.

If you want to become an Access Gypsy and widen your access circle, there are a few guidelines to remember:

1. While access is friendly, helpful, and willing, rules at centers differ. Get off on the right foot - learn them.
2. When bicycling tapes, in most cases 'You' are responsible for timeliness.
3. On tapes, pull the tab to prevent accidental erasures.
4. Don't send masters (unless you have a copy).
5. Many centers will not accept tapes in the mail.
6. Send a log sheet along/give start and stop times.
7. Include some info., short synopsis, etc.
8. Clearly identify the tape as your own.
9. State when tape will be picked up.

Again, be familiar with each center's rules, formats, strangeness and be friendly.

a captive audience

The Minnesota Correctional Facility in Stillwater has requested our help in finding programs that they can play on their closed-circuit television channel.

Jim Patch, technical director, said they are interested in programs produced by access users. "We want to see programs produced by people in the community of any nature. We aren't choosy."

Jim also suggested that written permission slips accompany each tape. Tapes should be mailed to the following address:

Channel 7
Box 55
Stillwater, MN. 55082

The tapes will be returned by mail on the date requested.

We have received the series "Do You Give A Damn?" from Jim featuring all sorts of interesting programs. Let's return some!

Terry Lovaas

ETC 12 571-9144
Fridley Paula Neuman-Scott
VHS & 3/4"

Bloomington Video Center 888-6702

Bloomington Daniel Reiva

VHS & 3/4"

Storer Northwest 533-1192

Brooklyn Park Michael Johnson

VHS & 3/4"

Park Cableworks 922-8510

St. Louis Park Janet Wigfield

VHS

Zylstra: United Cable 445-6152

Shakopee Bill Lepley

VHS & 3/4"

Group W Cable 572-0618

Columbia Heights Amy Remington

3/4"

Group W Cable 427-2531

Anoka Terry Lovaas

VHS & 3/4"

Group W Cable 483-6971

Roseville Bill Bruce

VHS & 3/4"

Group W Cable 426-9849

White Bear Lake Mark Hotchkiss

VHS & 3/4"

Group W Cable 894-2450

Burnsville Carol Ringer

VHS & 3/4"

Rogers Cable 922-5048

Edina Lance Leopold

3/4"

Rogers Cable 861-1740

Richfield Mary Remole

3/4"

Rogers Cable 941-9820

Eden Prairie John Sparr

3/4"

Rogers Cable 933-0689

Hopkins Wendie Zimmerman

3/4"

Rogers Cable 546-8955

Minnetonka Marcus Hughes

3/4"

MTN 333-5194

Minneapolis Will Loew-Blosser

*Not yet in operation

Clip this list and put it in your refrigerator!



schlepping along

Did you sit in the rain and see this year's '84 49'er Day Parade float by? No? You missed The Unknown Hawaiian Cowboys and Cowgirls? Well, don't miss the '84 Parade From the Float. This year we taped all the inventive Fridleyites in the downpour - and you all looked great! However, on a sadder note, we didn't win any trophies...

Don't miss our new classes. Beginning Portable - Beginning Studio - Intermediate Studio TV Production - Basics of Editing - Ralph Messer's Audio Class "Sound - The Major Key In Video" - Mary Hanson's Interviewing Techniques - Mary Vidas and Mark Neuman-Scott on "Where the Jobs are in Video" - Pete McLean on "The Waveform Monitor".

Thanks to the Alumni Club Telethon Contributors: Larry Hutchinson/Paul Kaspszak/Terry Lovaas/Will Loew-Blosser/Sharon Mech/Mark & Paula Neuman-Scott/Mark Hotchkiss/Bonnie LaDuca/Scott Poundstone/Bill Bruce/Ray Urness - all ACCW members who went on to gainful employment in video!

Thanks to the Winter/Spring/Summer Interns Randy Duba and Joel Knudsen, who covered many hours during the staff transitions. Jerry Re was our summer Co-coordinator and will be teaching Anoka-Ramsey classes in the future.

I want my "Willie"

Speaking of Will, his namesake is on its way - the "Willies". Yes, it is almost time for the 4th Annual Willies Awards evening. So, dust off those tapes - tighten up those edits, the competition this year will be ferocious! Everyone wants a "Willie".

The access guru has set the date for November 10 at 7:00 p.m. Here's the skinny on the story. Big guy, get out a pencil and jot down the following guidelines:

1. Entries must have played on ETC 12 between Halloween 1983 and Halloween 1984.
2. Submit a two minute clip to be used in the "Willies".
3. Entry forms are available at the ETC 12 office - like now.

Don't delay, don't hesitate, don't even put it in pause - go directly to the office and say "I want my Entry Form". See you at the "Willies". It's been real!

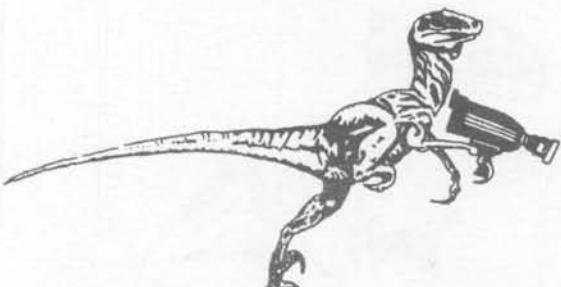
CALENDAR

OCT 8	Columbus Day/Closed		New Class Dates To Be Set
10	ACCW Board Meeting	7:30pm	Watch the Bulletin Board
12-14	NFLCP Regional Conf. (See story)		Call the Office
13	ACCW Closed/Conference		Watch ETC 12
NOV 3-4	"Discover Fridley Days" Brookdale		Dates will be in "Fridley Focus"
10	4th Annual Willies Awards	7:00pm	Schedules now seen on Channel 19
12	Veterans Day/Closed		
14	ACCW Board Meeting	7:30pm	*****
22-23	Thanksgiving/Closed		

ETC.TV

**PUBLIC
ACCESS**

EVERYONE'S TELEVISION CHANNEL 12



Non-Profit
Organization

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